



## Toastmasters International Fact Sheet

Toastmasters International is a nonprofit educational organization that teaches communication and leadership skills through a worldwide network of clubs. The organization currently has more than 260,000 members in over 12,500 clubs in 113 countries. Since its founding in October 1924, by Ralph C. Smedley in Santa Ana, California, the organization has helped more than 4 million men and women lead and communicate with poise and confidence. Today, organizations around the world recognize the value of incorporating Toastmasters training to help employees improve their communication and leadership skills.

### Founded

October 22, 1924

### Leadership

Pat Johnson – *International President*

Michael R. Notaro – *President Elect*

John Lau – *First Vice President*

George Yen – *Second Vice President*

Daniel Rex – *Executive Director*

### Benefits

- Clearer communication
- Improved leadership skills
- Better teamwork
- Effective meetings
- Increased productivity
- Positive mentoring
- Complements existing training programs
- Cost-effective

### Number of Toastmaster Clubs

Worldwide clubs: 12,500+

U.S. clubs: 7,800+

International clubs (not including U.S.): 4,700+

### Number of Corporate Toastmasters Clubs

U.S. clubs: 4,100 +

International clubs (not including U.S.): 1,600+

### Number of College Toastmasters Clubs

Worldwide clubs: 450+

### A Profile of Toastmasters Memberships

- Worldwide memberships: 260,000+
- U.S. memberships: 156,000+
- Average annual household income: \$85,000-\$90,000
- 75,000 (30%) of members earn \$100,000+ annually
- 172,500 (69%) of members are between the ages of 35 and 49
- 205,000 (82%) of members have a college degree
- 90,000 (36%) have an advanced degree

### Gender of Toastmaster Memberships

130,000 (52 %) women

120,000 (48 %) men

### What Industries Employ Toastmasters

- 50,000 (20%) Sales, Consulting, Self Employed
- 45,000 (18%) Management
- 30,000 (12%) Education
- 37,500 (15%) Government
- 37,500 (15%) Finance and Insurance
- 50,000 (20%) Other

### Toastmasters members come from all over the world (memberships by continent)

- 188,700 (72%) North America
- 300 (less than 1%) South America
- 3,300 (1.25%) Africa
- 40,800 (15.5%) Asia
- 11,700 (4.5%) Europe
- 16,900 (6.5%) Australia (includes Oceania)

### For more information:

[toastmasters.org](http://toastmasters.org)

### Media Contacts:

Katie De Boer | [kdeboer@toastmasters.org](mailto:kdeboer@toastmasters.org)

Suzanne Frey | [sfrey@toastmasters.org](mailto:sfrey@toastmasters.org)

949-858-8255